



Energy System[®]

Digitalife™!!

 **Award for Outstanding Innovation and Technology Products 2006**
The Hong Kong Electronic Industries Association

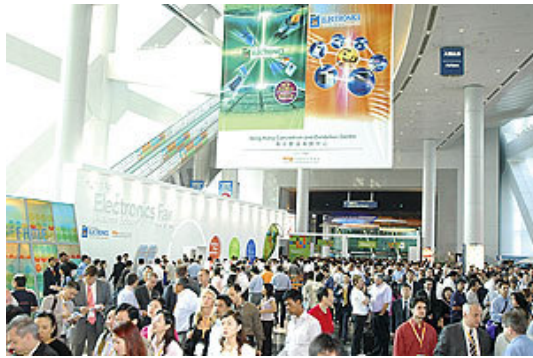
Press Release



Award collected by **Alberto Aparicio Friedmann**
Product Manager & Engineer
MP3

24 October de 2006

Energy System receives Product Innovation Award at the Hong Kong Electronics Fair



Energy System Soyntec, S.A.'s efforts in product innovation have been recognized by the Hong Kong Electronics Industry Association, during the recent Hong Kong Electronics Fair Autumn 2006.

The Hong Kong Electronics Fair, Asia's largest and the world's second largest electronics show, attracted over 53,000 professional visitors and close to 2,500 exhibitors in its latest edition, October 13-16, 2006.

It is within this framework that the Hong Kong Electronic Industries Association has been evaluating candidates and selecting recipients for their prestigious **HKEIA AWARDS** during the past eight years. The HKEIA Awards are given to the most technologically innovative and outstanding products selected among all products presented by exhibitors at the Fair. The HKEIA first chooses 20 finalists out of a large pool of candidates. Two of Energy System Soyntec's products were picked by the Award committee as finalists: ***Energy System Inngenio 3000 MP4/MP3 player and Soyntec Vipfoner 270 VoIP phone.***

After reviewing and testing the finalist products in detail, the committee elected **Energy System Inngenio 3000 MP4/MP3 player** as recipient of the **HKEIA Award for Outstanding Innovation and Technology Products** in the category of **Consumer Electronics**.

The **Soyntec Vipfoner 270 VoIP phone** was a finalist in the same product category.

This award comes at a crucial time for Energy System Soyntec, S.A., as the company is focusing on a growth strategy that combines product innovation and fast international growth. The recognition by HKEIA at one of the world's leading venues in the electronics industry is but a reflection of that strategy and its successful implementation.



Finalist Diploma collected by **Pilar Crespo Cobo**
Product Manager & Engineer
IP Telephony

About the HKEIA Awards:

The main objectives of the "HKEIA Award for Outstanding Innovation and Technology Products" competition are to raise the image of products to overseas customers, stimulate creativity within the industry and recognize and reward those companies that are able to create outstanding new products, excellent in the areas of design, technology or features.

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About Energy System Soyntec S.A.

Energy System Soyntec S.A. is a fast growing company with more than 16 years of experience in the consumer electronics and computer peripherals markets, that has learned to adjust quickly to changing technologies and market demands, making flexibility one of its most vital core values.

The company has quickly become a leader in the mid-price segment in its domestic market with its two brands: Energy Sistem® and Soyntec®. It is trusted as a reliable manufacturer and an innovation leader by the most important retailers and wholesalers in the market.

With production in Asia and headquarters in Spain, Energy Sistem Soyntec S.A.'s activity focuses on development and production of consumer electronics and computer peripherals with strict quality control, the latest logistics and streamlined operations. Innovation is one of the most defining features of the company.

The company's professional team include some of the best managers, specialists and engineers, with an unusually high percentage of employees from foreign countries, making a dynamic, smart and enthusiastic force that drives the company's success.

The company's product ranges are continually evolving under its two brands: Energy Sistem®, a brand for digital life, with products that are related to music, image and video; and Soyntec®, a computer peripherals brand that combines design and vanguard technology to serve the needs of professionals and young consumers. Energy Sistem Soyntec S.A.'s products are distributed by many of Europe's leading retail chain companies, as well as by a large number of smaller retail chains and independent computer and electronics stores.

Energy Sistem Soyntec S.A. is undergoing fast international growth. The goal is to establish relationships with strategic partners in those countries where the company's brands are still not present.